

CONTRACT



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

And:

Sandler & Innocenzi
705 Prince Street
Alexandria, VA 22314

<u>Contract / Revision</u> 497924 /		<u>Alt Order #</u> 06366502
<u>Product</u> TARKANIAN 4 CONGRESS		
<u>Contract Dates</u> 10/09/12 - 10/15/12		<u>Estimate #</u>
<u>Advertiser</u> Tarkanian for Congress		<u>Original Date / Revision</u> 10/08/12 / 10/08/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	10/09/12	10/15/12	Fox 5 News @ 430am	M-Th, Sun 430-5ar		:30			NM	4	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	-TWT--S				4	\$85.00			
N 2	KVVU	10/09/12	10/15/12	More M-F 9-10a	M-F 9a-10a		:30			NM	4	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				4	\$275.00			
N 3	KVVU	10/09/12	10/15/12	Katie Couric	2-3p		:30			NM	4	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				4	\$275.00			
N 4	KVVU	10/09/12	10/15/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	6	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				6	\$700.00			
N 5	KVVU	10/09/12	10/15/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$2,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				1	\$2,150.00			
N 6	KVVU	10/09/12	10/15/12	Cops/Dog The Bounty Hunter	1-2pm		:30			NM	3	\$585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				3	\$195.00			
N 7	KVVU	10/11/12	10/11/12	VP Debate	Special Early News		:30			NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---1---				1	\$4,500.00			
N 8	KVVU	10/09/12	10/15/12	Extra	M-F 7-730p		:30			NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				1	\$625.00			
N 9	KVVU	10/09/12	10/15/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				2	\$250.00			
Totals											26	\$15,100.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/15/12	26	\$15,100.00	\$12,835.00
Totals	26	\$15,100.00	\$12,835.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



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25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
497924 /	06366502

Contract Dates	Product	Estimate #
10/09/12 - 10/15/12	TARKANIAN 4 CONGRE	

Advertiser	Original Date / Revision
Tarkanian for Congress	10/08/12 / 10/08/12

Signature: _____ Date: _____

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FAX# 610-225-1191
HARRIS REPORT FROM REP OCT8/12 15.35
CHANGES *** KVVU-TV ***

REP. # _____ OFF. # 762 SALESMAN # _____

BUYER NAME CHRIS FEIST

SALES PRSN PH- TERESA DIFURIA

CLASS: NATL. LOCAL REGIONAL

FLIGHT DATES	OCT9/12	OCT15/12	WK-1
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CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT8/12 15.35

STA:

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	SPTS

7	S	600P-800P	30	\$5,000.00	10/11	10/11	0	THU	0
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PROGRAM : DEBATE

9	A	600P-800P	30	\$4,500.00	10/11	10/11	1	THU	1
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PROGRAM : DEBATE
ORD COM1: RATE NOT AT LUR. SEE MG OFFER. PRE-BOOKED PLS APPROVE.
THIS IS A MAKE-GOOD FOR OCT11 ON LINE-7 FOR 1 SPOT/WK

10	A	1000A-1100A	30	\$250.00	10/9	10/15	2	TU-F,M	2
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PROGRAM : DR OZ
ORD COM1: RATE NOT AT LUR. SEE MG OFFER. PRE-BOOKED PLS APPROVE..
PART OF A MAKEGOOD MADE UP OF LINES 9-10

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS

STATION MAKEGOOD OFFERS:

M1	OK'D	BUY#7	MISSED: THU/600P-800P				OCT11		30S	\$5,000.00	(OCT8/12)	
			OFFER: THU/600P-800P				OCT11		30S	\$4,500.00	PLS ADVISE.	
			& TU-F,M/1000A-1100A				OCT9 (2/WK)		30S	\$250.00		
			CMT: RATE NOT AT LUR. SEE MG OFFER. PRE-BOOKED PLS APPROVE.									

OCT/12 15100.00

CONTRACT TOTAL 15100.00
 TOTAL SPOTS 26

MARKET TOTALS \$100,666 KVVU 15% KSNV 23% KLAS 40% KTNV 19% KVMY 1% KVCW 2% CABL 0%
 KTUD 0%

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

OCT8/12 14.16
*** KVVU-TV ***

PROGRAM : NEWS

REP HEADLINE# 6366502
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 ORDER WORKSHEET HARRIS REPORT FROM REP
 OCT8/12 14.16
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
6			100P-200P	30		\$195.00	10/9	10/15	3		TU-F,M	3
PROGRAM : COPS/DOG												
7			600P-800P	30		\$5,000.00	10/11	10/11	1		THU	1
PROGRAM : DEBATE												
8			700P-730P	30		\$625.00	10/9	10/15	1		TU-F,M	1
PROGRAM : EXTRA												
OCT/12			15100.00									
CONTRACT TOTAL												15100.00
TOTAL SPOTS												24

MARKET TOTALS \$100,666 KVVU 15% KSNV 23% KLAS 40% KTNV 19% KVMY 1% KVCW 2% CABL 0%
 KTUD 0%

SVC- NSI
 DEMOS- RA35+*